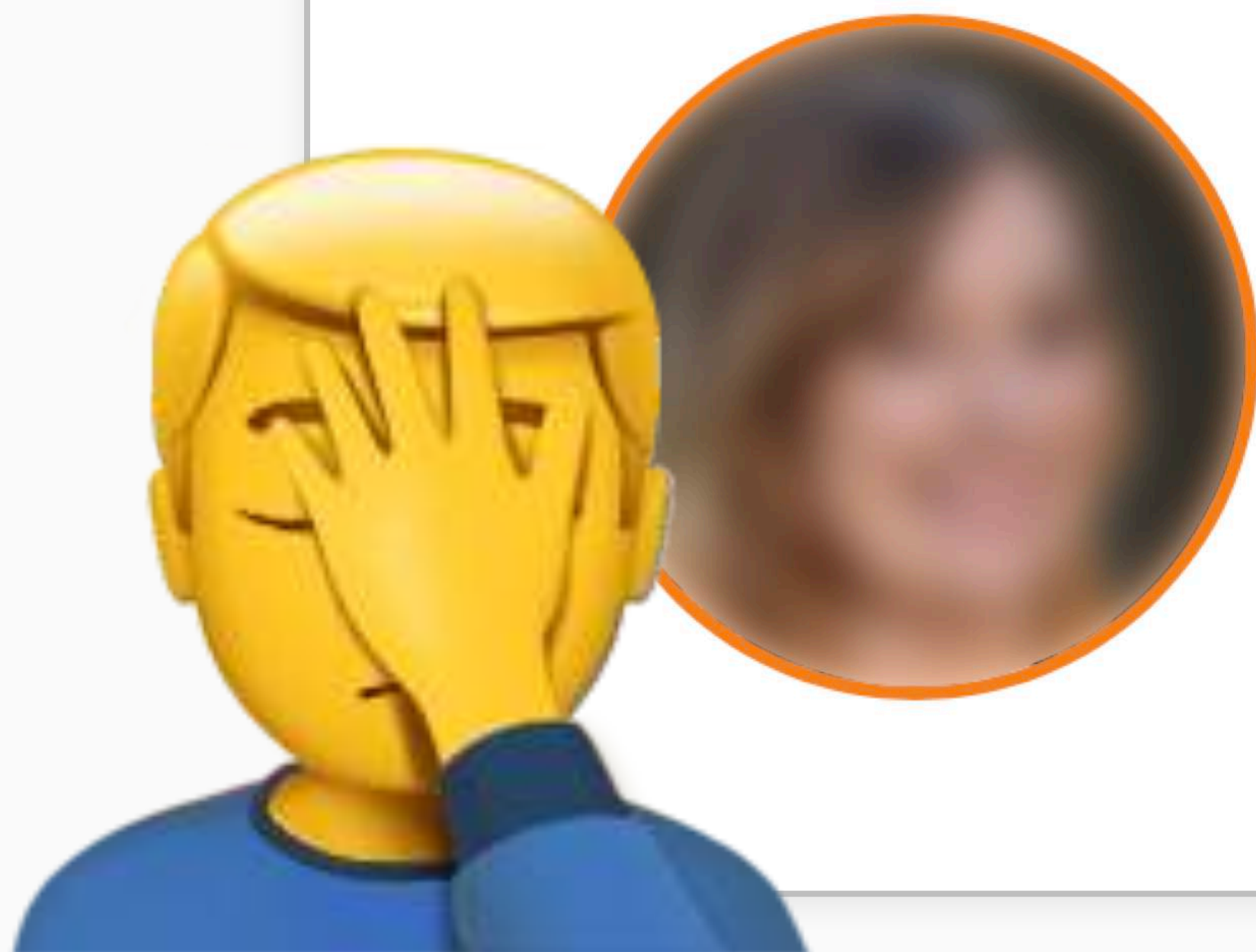


This really happened.

Message ChatGPT...

I'm giving a talk at a marketing conference about how to use ChatGPT for content marketing and marketing messaging. I need a short descriptive blurb for the session.

ChatGPT Content Creation Master Class



This is the cringiest cringe to ever cringe make it stop

Discover the game-changing potential of ChatGPT in this comprehensive master class designed specifically for marketers. We'll dive into the world of this AI-driven language model, exploring its benefits and concerns, and uncovering lesser-known facts. Learn how to safely and effectively harness ChatGPT for content marketing, social media, advertising, and email campaigns. We'll also introduce you to essential add-ons, tools, and other AI solutions to help you 10x your output. Don't miss this chance to turbocharge your content creation and marketing strategies with the power of ChatGPT!

Actual marketing copy from an actual website



Hang on a second...

kind of feels game-changingly familiar...

Creation Master Class

Discover the game-changing potential of ChatGPT in this comprehensive master class designed specifically for marketers. We'll dive into the world of this AI-driven language model, exploring its benefits and concerns, and uncovering lesser-known facts. Learn how to safely and effectively harness ChatGPT for content marketing, social media, advertising, and email campaigns. We'll also introduce you to essential add-ons, tools, and other AI solutions to help you 10x your output. Don't miss this chance to turbocharge your content creation and marketing strategies with the power of ChatGPT!



Discover the game changing potential of

- Medium · Julio Lucas · 1 year ago
Discover the game-changing potential of AI in the world ...
Discover the game-changing potential of AI in the world of creativity: 5 benefits to explore! ... This can help consumers discover new and ...
- X · Certara · 1 week ago
Certara
Discover the game-changing potential of PBPBK technology in drug development! Our eBook showcases real case studies on Kinase Inhibitor drugs ...
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Discover the game-changing potential of intelligent automation in our exclusive on-demand webinar! Join forces with Cisco and AlgoSec as we ...
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Discover the game-changing potential of AI in digital marketing! Explore how AI-powered learning revolutionizes campaigns, driving ...
- Talespin Reality Labs · https://www.talespin.com › reading › discover-the-gam...
Discover the Game-Changing Potential of VR for ...
Jun 24, 2023 — Discover the incredible benefits of using virtual reality technology for training in our latest article.
- Forbes · https://www.forbes.com › ... › Leadership Strategy
The Three Ways Game Changers Change The Game
Nov 13, 2023 — Unleashing Game Changers' Potential In The World Dimension. Game Changers, with their innate ability to challenge the status quo and drive ...
Missing: [Diseever](#) | Show results with: [Discover](#)
- Mergeflow · https://mergeflow.com › how-to › discover-game-chan...
How you can discover game-changing innovations
Let's look at some examples of breakthrough innovations [discovery](#). Examples of breakthrough innovations, and their [potential](#) impact. The [game-changing](#) ...

For the love of idioms it's everywhere

Message ChatGPT...
Write a LinkedIn post about...

Message ChatGPT...
Create an introduction for a blog post about...

Message ChatGPT...
Write a description for our company for Facebook...

Message ChatGPT...
Write a social media post promoting our webinar about...

MAKE IT STOP!

As Generative AI tools become part of our everyday workflows, we're seeing how, on its own, **AI is a pretty bad writer**. It's overly effusive, reliant on flowery adverbs, mixes metaphors (oh how it loves metaphors) and wouldn't understand pacing if its participle were dangling in front of it. **As more and more people are just pasting straight out of ChatGPT, Copilot or Gemini, we're being subjected to awful, ineffective emails, marketing blurbs, blogs and cringe content.**

If you haven't noticed these issues, your customers almost certainly have. Learning some of AI's telltale writer quirks - and how to avoid them - is a crucial new skill at any level in business. **"Well that was obviously AI" is not the impression you want people have to have after reading your newsletter or LinkedIn post.**

AI Cringe Cure is a fast-paced, fun and easy workshop that you and your team need to more effectively use AI in your marketing, messaging, and general business communications. In about an hour, this hands-on, how-to session will empower and teach you to:

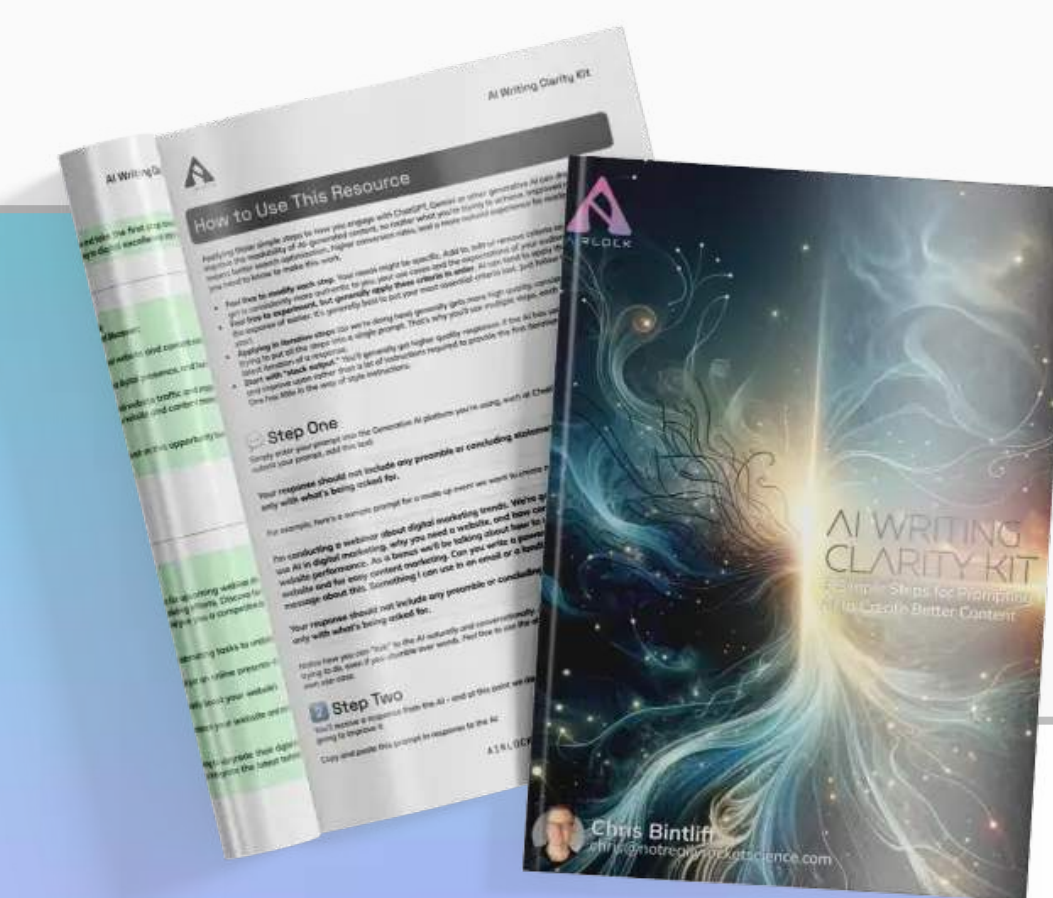
- **Audience Insight:** Understand the common pitfalls of AI-generated content and how to captivate an audience that's weary of the same AI flaws. **Learn to stand out, or at least not fall in.**
- Understand when AI is most valuable as a **creator**, and when it's most effective as your **collaborator**
- **Prompt Mastery:** Know specific instructions that can quickly and reliably improve AI's responses
- How to use the **AI Writing Clarity Kit** to get better articles, posts, emails, product descriptions and more nearly instantly.
- **Partnership Perspective:** Shift your view of AI to your **"70 Percent Partner"** rather than your co-writer. You'll learn principles to use in all aspects of AI and communications.

By the end of our Zoom session you'll be better, faster and smarter at using AI to help you get higher quality, more impactful content. **Having conquered AI cringe**, you'll save time, streamline your processes and create new opportunities with AI for writing sales emails, social media posts, invitations and updates, newsletters and much more.

PLUS

You'll get the AI Writing Clarity Kit

In 3 super simple, show-you-how, copy-and-paste steps you'll eliminate AI's worst offenders and come away with copy that's clean, clear and compelling.



AI Cringe Cure is perfect for teams of any size, easy to fit into your existing meetings or schedules, actionable and practical, and flexible to focus on your priorities. [Let's talk about how it can help you.](#) Your business, your customers and internet are counting on you.



AI Cringe Cure is designed and facilitated by Chris Bintliff, an MIT Certified Expert in AI & Machine Learning and founder of Not Really Rocket Science and [Airlock AI](#). We help small and mid-market businesses involve and evolve AI and automation in their success stories and future readiness. Bonafides that really just mean - a partner you can have confidence in. Let's begin.